

# The TyrrellTech Times

Volume 53

August 2010

## Affordable Vehicle Wrap Vinyl

"All I want is a vinyl that prints great, goes onto vehicles easily, conforms to all types of curves, and is affordable." General Formulations says, "You've Got IT!"

Their Automark Vinyl and Laminate combination will give you all of that for a TOTAL of only a dollar a square foot. Call for a sample or to get started with a roll today! 888-865-0300.



**Vinyl with Air Egress**  
**61¢ Per Square Foot**

**Conformable Laminate**  
**39¢ Per Square Foot**

**Concept®**

## HP Unveils New Flatbed



### **Flatbed Printing At an Affordable Price** **White Ink Option** **Roll to Roll Printing Available**

Check out the new FB500 from HP! This machine is a belt driven flatbed printer with features that make it efficient, productive and versatile. Print pieces, full bleed, back to back and side by side. Print onto boards or onto flexible banner media. Print with six colors or four color plus white.

The FB500 is a perfect fit for your business and shop space. You can optimize your print shop space with folding tables that store easily when the printer is not in use. Rely on a robust, reliable design, including sturdy media advance system, onboard camera, and HP Print Care. The HP Scitex FB500 Printer makes it easier than ever to use white ink, print on both flexible and rigid substrates, and accommodate a multitude of customer needs. This machine brings you flatbed printing at a more affordable price with a more versatile offering than ever before!

### **See This Printer In Action!**

**Sign Up Today for our Demo Day!**

**October 6, 2010, 10 am - 3 pm**

**888-865-0300, email [asanford@tyrrelltech.com](mailto:asanford@tyrrelltech.com)**

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Great Displays, Great Prices- InDisplay .....	Pg. 3
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## Great New Product from Foster Keencut! Rulers, Guaranteed Straight and Bow-Free

The laser-trueed Keencut Straight Edge, in silver anodized aluminium, is a superb straight edge for use in all types of cutting and trimming where accuracy is required. The Keencut Straight Edge is strong, precise and portable and comes fitted with two full-length grip strips to steady the straight edge and protect sensitive surfaces. Safe to use the straight edge has an integral finger guard and a full-length stainless steel bead to resist wear to the edge and the tools.

### **Laser Trueed Steel Tip** **Safety Straight Edges**

60000	24"	\$60.00
60001	30"	\$65.00
60002	36"	\$80.00
60003	42"	\$90.00
60004	48"	\$100.00
60005	54"	\$110.00
60006	60"	\$115.00
60007	72"	\$140.00



## Check Your Inbox for Invoices!

Here at TyrrellTech, we are trying to do our part to go green. As part of that, we plan to start emailing all invoices as of September 1. Forms have been going out with current invoices asking for up to date email addresses from all companies.

Please let us know who you would like to have your invoices go to and their email address, and we will ensure that they get to the right place. Email [ccorder@tyrrelltech.com](mailto:ccorder@tyrrelltech.com) with your most up to date company and email information and we will be sure that you are set up properly in the system.

Thank you for your help with this!

# Sept

# 1

*"Every thought is a seed. If you plant crab apples, don't count on harvesting golden delicious."*

-Bill Meyer

**Inc.5000**

888-865-0300

[www.tyrrelltech.com](http://www.tyrrelltech.com)

9045 Maier Road, Suite A, Laurel, MD 20723

200 Route 31 North, Suite 109, Flemington, NJ 08822



## TYRRELLTECH TRAINING ACADEMY

Call ahead to check pricing & availability in MD or NJ. Reserve a seat today!

### August 2010

Monday	Tuesday	Wednesday	Thursday	Friday
2	3 NJ- Pricing Class	4	5 MD- Banner Finishing	6
9	10	11	12 NJ- Illustrator 101	13
16	17	18 MD- Vehicle Wrap Class	19 MD- Vehicle Wrap Class	20
23	24 MD- Flexi 101	25	26	27
30	31			

### September 2010

Monday	Tuesday	Wednesday	Thursday	Friday
		1	2	3
6	7 MD- Pricing Class	8	9 NJ- Banner Finishing	10
13	14	15	16	17
20	21 NJ- Flexi 101	22	23 MD- Illustrator 101	24
27	28	29	31	

### October 2010

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5 NJ- Pricing Class	6	7	8
11	12	13	14 NJ- Illustrator 101	15
18	19 MD- Flexi 101	20	21	22
25	26	27	28 MD- Banner Finishing	29

## GREAT MEDIA SOLUTIONS

### Anti Graffiti Laminate from Neschen

Neschen has a pressure sensitive laminating film specifically for protection against graffiti. Print Shield Anti-Graffiti laminate is stain and chemical resistant, and is washable and resistant to a large number of detergents and solvents, making it perfect for a sign in an area where graffiti is a very real concern.



### Got that 'Lawn Mower' Effect in Your UV Prints? PrintShield Xtreme Is the Answer!

Print Shield Xtreme UV is a premium range of highly durable, solvent-based, pressure sensitive PVC laminating films. These products are the ultimate finishing solution for high-end digital printing applications such as museum exhibits. The aggressive acrylic adhesive provides the best over-laminate protection available for virtually any inkjet ink technologies - including most UV curable inks. Print Shield Xtreme UV is available in a choice of three great finishes: gloss, luster or matte.



### GMI PrintCal- A Staple For Your Shop

Have you ever tried our GMI Printcal vinyl? Available in both gloss and matte, this 5 year outdoor calendared vinyl is a solid performer. Call today to see if this vinyl is the right vinyl for you! We have it on the shelf in both finishes and various sizes.



### Flexcon WALLdeco Wall Graphic Fabric!

WALLdeco from Flexcon is a cool new adhesive backed, fabric-based solution for wall graphics! It has a superior appearance and ease of use.

This material is a 6 mil light weight, polycoated white fabric film with a unique woven texture. It is a high-end product for indoor wall graphics as compared to vinyl.

This film captures high-density color when printed with your solvent or eco-solvent printer. Its high-performance, removable pressure-sensitive adhesive bonds well to smooth painted (non-vinyl) wall boards and it is backed with a stay flat release liner for easy printing. Call to find out more about this wall product, available finished in a variety of roll lengths. 888-865-0300.

**One Step Wall Graphics that WON'T PEEL AWAY!**



## PRODUCT SPOTLIGHT

Great Banner Displays and Great Prices



**Sleek, Attractive Banner Pop Ups**  
**Lifetime Guarantee**  
**And now... AWESOME NEW PRICES!**

**Special August Promotion:**  
**Get a FREE Roll Up Classic with purchase of**  
**2 rolls of Versa Fabric or Easy Banner Light**

*Offer Expires August 31, 2010*

TyrrellTech has the perfect solution for your display needs.

Get the quality and performance that you expect from TyrrellTech recommended products with the combination of Expolinc Banner Stands and Neschen Pure Color Banner and Fabrics!

AND... we now have great new vendor pricing on these stands. You need a retail price that you can sell them to your customers for and a trade price that you can work into your cost of the job. TyrrellTech can make that happen!

Call today to find out more about each stand, which is right for you, and great new pricing to help you sell!

888-865-0300



## Onyx 10 Now Available!

Onyx has long been the leading RIP software, with access to many printer manufacturers and profiles for a variety of media.

Onyx has just released version X10. This upgrade is FREE for all customers who bought Onyx in the last ten months, as well as for anyone who owns an Onyx service agreement.

If you do have Onyx, but do not meet the requirements for a free upgrade, call TyrrellTech to learn more about this version, why it is a step up for your production, and how you can get your software up to this version. We can help you get there.

For new printer owners, we have a demo version of software at our office- we can run your files and show you the benefits of working with Onyx X10.

Call to learn more, 888-865-0300.



## We're So Full, We Are Bursting At The Seams! ...Media Overstock Sale!

We pride ourselves on keeping versatile media choices on our shelves. Sometimes, though, we stock too much and end up with extra! That has happened with us on several media and we need to move them out the door for some great prices.

**Canon Ink**  
**Banner Vinyl**  
**Calendared Vinyl**  
**Film**  
**Paper**  
**Window Perforated Vinyl**  
**Lamination**  
**3M 7125 Cast Vinyl**  
**Gerber Spot Foils**  
**Herculite Banner Media**  
**Orcal Cut Vinyl**  
**FDC 4200 Cut Vinyl, Various Colors**  
**Figra Visual Fix Display Poles**  
**Hot Fix Films Heat Transfer Colorful Media**  
**Orcal Digital Media in 164' lengths**  
**Roland Canvas, Films and other media**



## Orcal Has High Tack Media! Orcal 3951HT

High performance ORAJET Series 3951 Professional Wrapping Film has been specially developed for fleet and vehicle wraps that require the highest degree of durability, conformability and performance. Engineered to be highly conformable, repositionable and removable with little or no adhesive residue for up to four years after installation, 2 mil, 10-year series 3951 features a smooth, ultra-glossy surface to produce vivid, life-like prints.

**And now, this high performance vinyl comes with a High Tack adhesive, meant to adhere to difficult and low surface energy products. Call For Pricing and Availability, 888-865-0300.**



**OLFA** Pro-Kit  
Best made cutting tools in the world<sup>TM</sup> Limited Edition

**The Professionals Choice**  
A Knife For Every Job You Have

Complete with OLFA Carrying Case

**ONLY \$199<sup>00</sup>**

- 7- Standard Duty Knives
- 4- Heavy Duty Knives
- 3- Specialty Cutters
- 4- Standard Duty Blades
- 3- Heavy Duty & Specialty Blades

## SPECIAL MEDIA SPOTLIGHT:

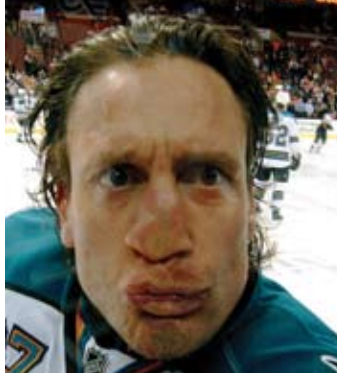
### Window Graphics

Interior Window Adhesive- Permanently on the Graphic, Removable From the Window!

#### WindowStick Adhesive

**TyrrellTech**  
Digital Printing Systems

Permanently Sticks to the Image, Removable Adhesive for the Glass! Available in 27", 38", 43", 51" and 54"



#### Gudy Window Adhesive

Neschen gudy window is a water-based mounting adhesive that can be applied to the face of a graphic and then face-mounted on interior windows.

Its 1 mil clear polyester carrier has a permanent adhesive on one side and a removable adhesive on the other. It is ideal for bubble-free manual applications and can be easily removed without residue - perfect for store front promotions.



#### GF113 Window Adhesive

General Formulations also has a solution for interior window graphics. GF113 is a 0.5 mil clear polyester film, coated on 1 side with permanent and 1 side with removable adhesive with a 1.2 mil clear polyester liner.



#### Flexcon Window Deco- Clear or White Vinyl with Low Tack Adhesive!

Flexcon offers a great, one-step printable alternative to static cling, where a light weight adhesive might be better suited for the job. Flexcon's Window Graphic low tack clean removable WINDOWdeco is available in 6501- White vinyl and 6541- clear vinyl and in either 54" x 150 ft or 60" x 150 ft rolls. Call for pricing and availability.



#### Roland Static Cling, In Both White and Clear!

Roland now offers both white and clear static



cling. Roland's Static Cling is available in both clear and white and is designed specifically for eco-solvent inks, including silver and white. It is easily applied (and re-applied) for signage and temporary pop displays.

## ENGRAVER CORNER

Vision Engraving & Rowmark Summer Promo!



Vision Engraving & Routing Systems has teamed with Rowmark, the world's leading manufacturer of engravable sheet plastic for awards, engraving, and signage, for a special summer offer!

From now until September 30, 2010, save up to \$1,500 with the purchase of a Vision engraver or router and receive a free Rowmark swatch binder (\$75 value)!



The possible discounts include:

VE810	\$300 discount
VE810 XD	\$300 discount
Phoenix 1212	\$500 discount
1612 Pro	\$500 discount
1624 Pro	\$500 discount
Max Pro	\$500 discount
Max	\$500 discount
2424 Engraver	\$750 discount
2448 Engraver	\$750 discount
2525 Engraver/Router	\$1,500 discount
2550 Engraver/Router	\$1,500 discount



Call Alex at 888-865-0300 x110 to order your machine!

## Do You Use Hook and Loop?

I bet you do! Or you are saying what the heck is hook and loop? Well, the brand name we all assign to it, VELCRO! We have a fire sale on an over stock of hook and loop. You can get this essential product for a great price if you buy now!

#### 5/8" White Loop

Acrylic-based pressure sensitive adhesive

25 yard roll

List Price \$17.95 per roll

SALE PRICE \$12.50 per roll



#### 5/8" White Hook

Acrylic-based pressure sensitive adhesive

25 yard roll

List Price \$17.95 per roll

SALE PRICE \$12.50 per roll

## TYRRELLTECH NEWS!

We have an August birthday to celebrate!  
**Kyle McCabe, Sales & Service**, August 1

