

The TyrrellTech Times

Volume 55

October 2010

TyrrellTech
Digital Printing Systems

Latex & Flatbed Demo Day!
October 6, 10 am - 3 pm
9045 Maier Road, Laurel, MD

 **FB500 Flatbed**



 **L25500 Latex**



RSVP, 888-865-0300, asanford@tyrrelltech.com

Universal Laser's VersaLaser VLS6.60

Uniquely Universal Features

Laser Interface+™
1-Touch Laser Photo™
Universal Laser Cartridges
Rapid Reconfiguration™ of Lasers
High Power Density Focusing Optics™

Call To Learn More! 888-865-0300



UNIVERSAL[®] LASER SYSTEMS

The largest in the VLS platform line, the VLS6.60 has a wide and deep engraving area that can accommodate a variety of materials. The VLS6.60 offers a choice of six laser cartridges ranging in power from 10-60 watts. The material processing envelope of 32" x 18" x 9" makes the VLS6.60 a versatile laser engraving solution for most award and sign shops.

In addition to the basic capabilities of the machine, there are a number of patented Uniquely Universal features that are only available from Universal Laser Systems. Laser Interface+ and Rapid Reconfiguration are Uniquely Universal features that come standard on the VLS6.60, and a number of additional options are available to enhance your laser processing capabilities. All Universal laser platforms use interchangeable components, giving you the ability to tailor your system to fit your needs.

Come see this machine in action in the TyrrellTech demo room. We can show you all of its great features and capabilities!

Universal Laser DEMO DAY!
November 3, TyrrellTech in Laurel, MD

Tyrrell Tech Training Academy.....	Pg 2
Fletcher Cutter Sale.....	Pg 2
HP Latex Printer Sale!.....	Pg 2
Banner Stand Promotion.....	Pg 3
Roland's VS Printer/Cutter Line-Up.....	Pg 3
Engraver Corner.....	Pg.3
Media Solutions, Tips & Tricks.....	Pg 4

TIPS & TRICKS

Replace Those Roland Wipers!

What are the two BEST things that you can do for your large format printer? RUN IT, and CLEAN IT! That's right, keep it printing and keep it clean, and you will see a WORLD of difference in performance.



When it comes to cleaning it, not only is it important to keep the moving parts clean, but replacing your rubber wipers is super important. Those wipers clean the print heads and, when they get covered in ink and bent down, they cannot do their job right. They are user replaceable and, when they are fresh and clean, they can do their job so much better. Replace your wipers often and you will see better print performance in your machine, more up time and more money!

TyrrellTech tip!

Watch Out For Storms- Use Battery Back Ups!

To protect your printer, we STRONGLY recommend, no we REQUIRE, that you get your printer on a UPS battery backup like this APC unit.

We can recommend and sell one to you, so please let us help you protect that investment. One power surge can zap a board that will not be covered under warranty. The battery back up will not only prevent this unnecessary expense, but it will also allow you to keep printing if your power goes out... and we all know that only happens in the 7th foot of an 8 foot banner!

TyrrellTech tip!



"Progress always involves risks. You can't steal second base and keep your foot on first." -Frederick B. Wilcox

Inc. 5000

9045 Maier Road, Suite A
Laurel, MD 20723
200 Route 31 North, Suite 109
Flemington, NJ 08822

888-865-0300
www.tyrrelltech.com





TYRRELLTECH TRAINING ACADEMY

Call ahead to check pricing & availability in MD or NJ. Reserve a seat today!

October 2010

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5 NJ- Pricing Class	6	7	8
11	12	13	14 NJ- Illustrator 101	15
18	19 MD- Flexi 101	20	21	22
25	26	27	28 MD- Banner Finishing	29

Seal's New Laminator... Demo In New Jersey
Replace that Laminator that drives you NUTS
with one that makes you money!



DOES YOUR CHEAP LAMINATOR TERRIFY YOU?

ARE YOU FRIGHTENED IT WILL EAT YOUR PRINT WORK ALIVE?

SAVE YOURSELVES...



SEAL & TyrrellTech
Digital Printing Systems

TYRRELLTECH, NJ, OCTOBER 28

Come See How Seal Has Ended Your NIGHTMARES! Oh, the HORROR!...
RSVP to kramm@tyrrelltech.com

PROMOTIONS

Fletcher-Terry Cutters On Sale!

Fletcher-Terry is running SGIA show special pricing promotions from October 13 through October 29, 2010.

Buy an **FSC Substrate cutter** and get **15% off**, taking this \$3150 piece of precision cutting equipment down to just \$2,677.55.

Also, buy a **Titan or Gemini rail cutter** and get **10% off**, available in sizes including 40", 60", 80", 100" and 120".

And, last but not least, buy a **Titan cutter with a stand**, and you will get **20% off of the price**, also available in sizes from 40" up to and including 120"!

If you have been looking for a good way to finish the large prints on rigid substrates in your office, this is the product line you want to look at! Call today, 888-865-0300.



Latex Printers- \$3,000 OFF!

Now through October 22, buy an HP Latex 42" or 60" Printer and get **\$3,000 OFF** just for owning another machine. That's right, no trade in, no bother, just own another printer and you qualify for the HP \$3,000 Easy Money Upgrade program- it's THAT easy! **Must be purchased and submitted by October 22, 2010.**



Rimage 2 for 1 Auto Printers!



Rimage is excited to announce a special 2 for 1 AutoPrinter promotion. Rimage printing technology provides you with the industry's fastest and most economical print quality and the most durable, high resolution printed surface. Proven under the most demanding printing applications, Rimage AutoPrinters are engineered to outperform all others. Rimage AutoPrinters are available with the industry leading Everest 600 or PrismPlus! printer to fit any CD/DVD/BD printing application or workflow.

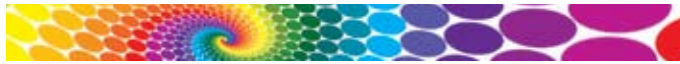


***Purchase two AutoEverest 600 printers for the price of one.**
***Purchase two AutoPrismPlus! printers for the price of one.**
***Purchase one AutoEverest 600 and one AutoPrismPlus! for the price of one AutoPrismPlus! printer.**

This promotion runs now through December 15, 2010.

MORE PROMOTIONS...

Great Banner Displays and Great Prices



INTEGRATED. INTELLIGENT. INSPIRED.

INDISPLAY
NESCHEN



*Sleek, Attractive Banner Pop Ups
Lifetime Guarantee*

And now... NEW, LOWER TRADE PRICES!

**Expolinc & Neschen Media Promotion:
On top of the new low prices, get an additional \$50 off of a purchase of \$500 or more**

Offer Expires October 31, 2010

TyrrellTech has the perfect solution for your display needs. Get the quality and performance that you expect from TyrrellTech recommended products with the combination of Expolinc Banner Stands and Neschen Pure Color Banner and Fabrics!

AND...we now have great new vendor pricing on these stands. You need a retail price that you can sell them to your customers for and a trade price that you can work into your cost of the job. TyrrellTech has made that happen!

Call today to find out more about each stand, which is right for you, and great new pricing to help you sell!

888-865-0300



ENGRAVER CORNER

Vision VE810XD Engraver

The VE 810XD Desktop Engraver Offers:

- A removable deep vise which allows the user to engrave items up to 3 3/4" thick
- An easy-to-read LCD screen
- Ethernet connection capabilities
- Faster engraving speeds due to our internal Series 3 Controller
- A red laser pointer for job preview
- Advanced motion controls, providing accuracy as well as quiet and efficient operation
- An electronic sensor for automatic surface setting
- The ability to run from many software programs
- And much more!



NEW PRODUCTS

VS Print & Cut Now Available in 42", 54", 64"!

Roland



Roland does it again- filling in their product line up with more machine options to give everyone a great place to start! These new VS Series printers are now available in 42", 54" and 64" print and cut models with options to print in full color and even with white and metallic!

With the industry's most advanced print head technology, integrated print/cut capabilities, superior media handling and print speeds up to 248.6 square feet per hour in dual CMYK mode (64" model), the VS series is Roland's fastest, most versatile VersaCAMM wide-format inkjet printer/cutter series ever. Metallic and white inks add impact to any graphic for attention-grabbing results that elevate your brand message.

Come see this machine in action at TyrrellTech and learn how it can help launch you into versatile outdoor printing today for a great price tag! Call 888-865-0300 to see a demo!

Graphtec i-DesignR Pro Software

i-DesignR Pro is Graphtec's exclusive graphic design software for use with the CE5000 and FC8000 series cutting plotters. i-DesignR® Pro includes powerful vector editing functions, import filters, and automatic rhinestone fill patterns applied to your original artwork or clipart- for the ultimate, custom apparel

application. The software includes a full Swarovski rhinestone library, rhinestone count and project cost capabilities, and multiple automatic fill patterns. Designs created in i-DesignR Pro can also be cut using heat transfer material such as flock and colorful foils to create personalized shirts, sports wear, caps and more.



Roland EGX-350

Safe & easy to operate
Optional Jigs & vices available
Advanced surface detector
Convenient, 12-by-9-inch work area
Engraving software & tools included
R-Wear Studio apparel decoration software included
Hand-held control panel with a large backlit LCD screen



MEDIA SOLUTIONS, TIPS & TRICKS

When you put something like **"Nobody Makes It Easier"** at the bottom of your emails and on your newsletters that go out, you had better live up to it. We believe that we do, we always strive to do just that- **make it easier**.

Therefore, it isn't just about selling you the right hardware and teaching you how to use it. Once you tell your customers to bring you their large format work, it is finding the solutions to their needs- both standard needs and outside-the-box needs. Various media with different special characteristics can help you fulfill most any request. TyrrellTech is here as a resource to make that process faster. People often walk into our office and ask us how we got the output that we have hanging on the walls or in banners stands... we share those solutions happily!

We hope to be your help line for media solutions. Call us with your customer's needs for a "nicely printed trade-show-like pop up thingy," or "fabric like banner that's real durable and doesn't curl," and we can get you there!

It isn't easy to claim that **Nobody Makes It Easier**. It certainly isn't always easy to find the perfect media solution. But you had better believe that TyrrellTech is well versed in media solutions, and ready and willing to take on your and your customer's special requests. If we don't know it, we will find it. If we don't have it on the shelf, we will get it. We will help you get there, we look forward to being your business partner and media guru!

Check out these products that we are highlighting- all of which came to be a part of our offering because of a special request or a solution to a problem!

Reflective- Prints Great, Doesn't Tunnel

We now have a reflective on the shelf that not only prints well, but that we can offer in both 30" x 50 yard and 30" x 10 yard rolls. Let us know if you need some printable reflective that looks great and lays flat, and we have got it!

What is great about this product? **It prints great on the eco-solvent and solvent machines, and it doesn't tunnel.** If you haven't had tunneling before, that is when the vinyl comes away from the backing media and creates a tunnel, just like the kind that you drive through, rather than laying flat and printing flat. So, this media prints while laying completely flat, which makes it easier to run this media flawlessly!

GMI PrintCal- A Staple For Your Shop

Have you ever tried our GMI Printcal vinyl? Available in both gloss and matte, this 5 year outdoor calendared vinyl is a solid performer.

When it comes to finding a vinyl that is reliable, and provides a great print every time, this is it! We have customers who have used it once and never look back!

Clear Ad & Sign Ad, Great Cling Alternatives

Static cling is requested often, but sometimes customers need something with a little more tack to it! We have both clear and white media, Clear-AD and Sign-AD, that have just enough adhesive- they call it "post-it like" adhesive- to stick to the window, and still come away completely residue free. **These low tack vinyl are great alternatives to your cling nightmares**, and with a little adhesive, they are more reliable in case they end up staying up longer than anticipated!

Nikkalite™



Siser's New Heat Transfer Products

Siser North America is thrilled to introduce some exciting new materials to the thermo transfer line. In order to stay ahead with the innovation and the demand of a growing market, please welcome two new lines of material 3D XPD and EasyWeed Stretch. Also, check out two new products: EasyWeed Glow In The Dark, and Smart-PRO. These materials will give you something unique to offer that will keep you ahead of the competition.



3D XPD: A Cad-Cut material that will puff up at the moment of the heat application.

EasyWeed Stretch: A Cad-Cut material that is the perfect fit for all performance wear.

EasyWeed Glow in the Dark: A Cad-Cut material that has a vibrant glow when the lights go out.

Smart-PRO: A thin laminate that makes logos virtually indestructible.

Call TyrrellTech to find out more! 888-865-0300

Weeding, Masking & Peeling Heat Transfer

When you work with heat transfer materials, sometimes getting the media to come away from the backer is tough.

TyrrellTech tip!

The chemistry of these materials and of the backers is different from the vinyl that most people use, with a paper backer. So, weeding is tougher. But we have a trick.

When you are weeding, rather than lay the images down on the table and pull up and away, **try holding the whole piece in your hand, and peeling them away from each other in the air.** Doing it that way, crazy as it might sound, tends to make it easier for the heat transfer media to come away from the backer!

Wall Graphics That Won't Curl!

If you have had to print wall graphics before with a full bleed and the vinyl has curled away from the wall... we have a solution for you!



Flexcon has released their WallDECO. **It is an adhesive-backed fabric with removable adhesive that is meant for wall decorations.** And, just to be sure, we tested it ourself... we have had a full bleed print on our wall for months now with no curling! Call to find out more, 888-865-0300

CALL FOR FEEDBACK!

Is the TyrrellTech Times missing something that you would really like to see? Let us know! Ideas for training classes? New machines that you would like to come and see? Articles on color management or print workflow? Let us know, we can include the things that you want to see! Just another way that Nobody Makes It Easier! Email tracey@tyrrelltech.com

TYRRELLTECH NEWS!

October is a big birthday month here!!

Mike Fambro, Production Man Extraordinaire, October 6

Sandy Dog, Company Mascot, October 11

Tracey Schaub, Sales Manager, October 13

Craig Tyrrell, The Man With The Plan, October 23

Josh Stein, Warehouse Manager, October 25

