

The TyrrellTech Times

Volume 54

September 2010

TyrrellTech
Digital Printing Systems

Latex & Flatbed Demo Day!
October 6, 10 am - 3 pm
9045 Maier Road, Laurel, MD

 **FB500 Flatbed**



 **L25500 Latex**



RSVP, 888-865-0300, asanford@tyrrelltech.com

TIPS & TRICKS

GMI Trans-Ad Approved By Titan Outdoor

TITAN
titan360.com

GMI's 3.4 Mil Trans-Ad Matte White Vinyl has been approved by Titan Outdoor, a large out-

door advertising company, for high quality exterior graphics or decals for temporary fleet graphic applications, bus signs, automobiles and transportation signs that are flat surfaces. This material has up to 1 year outdoor durability.

Call today to find out more about this outdoor transit vinyl, priced right around 40¢ per square foot. The approval by Titan Outdoor of this product can help you start a conversation with any of your customers that do transit advertising!

Check Your Drain Bottle... It Might Trick You!



For anyone who owns a Pro III Series Roland printer, there is a little known trick that your printer just might play on you if you are not careful. Your machine came with two ink drain bottles. If you ever remove the one and go to replace it with the other, pause for a second, or **you might get tricked!**

The replacement bottle has a recessed cap inside of it, that, if not removed, will let no ink into the drain bottle and rather will decorate your floor like a Rorschach Ink Blot test. So, rather than see butterflies or crazy faces in the ink, save yourself the trouble and remove that little cap. Your floor will thank you!

Tyrrell Tech Training Academy.....	Pg 2
Rimage 2 for 1 Promotion.....	Pg 2
Onyx Eye One Promotion.....	Pg 2
Seal's 62 Base- a Must Have!.....	Pg 3
Upcoming Seal Demo Day!.....	Pg 3
Engraving & ADA Compliance.....	Pg 4

TyrrellTech News!

Nick Brew has moved to the Richmond, VA area. We are happy to say that he is still a TyrrellTech employee, and is now doing both sales and service out of the Virginia area.

Eric Lambert will be starting September 7, filling Nick's open position as the Maryland service technician and honing his skills on all of the equipment that we sell and service.

Ray Weiss will be on board as a TyrrellTech salesperson as of September 1, covering the Southern MD, Baltimore, and Southern PA areas, as well as supporting our Rimage line of equipment and some government customers.

We are excited to expand to better support your needs!

August Maintenance Promo Continued...



We are so happy with how our maintenance promo went in August, we are continuing it for the month of September. So, pay attention, here are the details!

If you are out of service contract on your printer and want a check up, pay special attention, this is just for you!

Purchase a full set of 220ml or 440ml inks for your printer and get a Preventative Maintenance Package on your Roland Printer FREE!

*Not to be combined with any additional promotions. Preventative Maintenance Package is valued @ \$295. Package includes dispatch fee, inspection, cleaning, calibration. Technician will provide full breakdown of noticeable problems with machine.

Call TyrrellTech to purchase your inks and schedule your maintenance call. Call 888-865-0300.

"There is a remarkable difference between a commitment of 99% and 100%."

-Vic Conant

Inc. 5000

888-865-0300

www.tyrrelltech.com

9045 Maier Road, Suite A, Laurel, MD 20723

200 Route 31 North, Suite 109, Flemington, NJ 08822



TYRRELLTECH TRAINING ACADEMY

Call ahead to check pricing & availability in MD or NJ. Reserve a seat today!

September 2010

Monday	Tuesday	Wednesday	Thursday	Friday
		1	2	3
6	7 MD- Pricing Class	8	9 NJ- Banner Finishing	10
13	14	15	16	17
20	21 NJ- Flexi 101	22	23 MD- Illustrator 101	24
27	28	29	31	

October 2010

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5 NJ- Pricing Class	6	7	8
11	12	13	14 NJ- Illustrator 101	15
18	19 MD- Flexi 101	20	21	22
25	26	27	28 MD- Banner Finishing	29

The Professionals Choice
A Knife For Every Job You Have

Complete with
OLFA Carrying Case

7- Standard Duty Knives
4- Heavy Duty Knives
3- Specialty Cutters
4- Standard Duty Blades
3- Heavy Duty & Specialty Blades

ONLY \$199⁰⁰

PROMOTIONS

Rimage 2 for 1 Auto Printers!



Rimage is excited to announce a special 2 for 1 AutoPrinter promotion. Rimage printing technology provides you with the industry's fastest and most economical print quality and the most durable, high resolution printed surface. Proven under the most demanding printing applications, Rimage AutoPrinters are engineered to outperform all others. Rimage AutoPrinters are available with the industry leading Everest 600 or PrismPlus! printer to fit any CD/DVD/BD printing application or workflow.



- *Purchase two AutoEverest 600 printers for the price of one.
- *Purchase two AutoPrismPlus! printers for the price of one.
- *Purchase one AutoEverest 600 and one AutoPrismPlus! for the price of one AutoPrismPlus! printer.

This promotion runs now through December 15, 2010.

Buy Onyx and Get an Color Calibration Unit!

ONYX is running an exciting color management promotion and we want to let you know about it right away. New and existing customers are eligible for this special promotion until October 29.

If you are running ONYX PosterShop, for a limited time when you convert to our top-of-the line RIP product, ProductionHouse, and add either ONYX Advantage or ONYX Premium, you can receive a free Eye-One Pro UV Cut color measurement device.

Moving to ONYX ProductionHouse and adding an Eye-One to your toolset will allow you to create custom profiles, easily re-calibrate your printers and consistently achieve superb color matching.

With this combination working hard in your shop you are sure to set yourself apart from your competition. Remember, when you move to ProductionHouse and add ONYX Advantage or ONYX Premium before October 29, 2010 the Eye-One Pro is FREE!



Onyx 10 FREE UPGRADE

Do You Own Onyx Software? Get a FREE Upgrade to Version X10!

Onyx has just released version X10. This upgrade is FREE for all customers who bought Onyx in the last six months, as well as for anyone who owns an Onyx service agreement.

If you do have Onyx, but do not meet the requirements for a free upgrade, call TyrrellTech to learn more about this version, why it is a step up for your production, and how you can get your software up to this version. We can help you get there.

For new printer owners, we have a demo version of software at our office- we can run your files and show you the benefits of working with Onyx X10. Call to learn more, 888-865-0300.

PRODUCT SPOTLIGHT

Seal 62 Base... Laminator of Choice

2" Nip Opening
62" Width Capability
Heat Assist to Eliminate Silvering
Fast and Reliable Throughput



Seal's 62 Base is the perfect laminator for a shop that needs to be efficient, accurate, productive and profitable while providing a variety of protection to prints for trade show graphics, vehicle wraps, POP signage and more.

The 62 Base is a production machine-- easy to use and reliable. You can trust this machine to laminate those graphics that you have spent so much time printing, and this laminator will help you to get it right every time.

Call to see a demo today, 888-865-0300.

RIP Software for a Macintosh or Linux!!!



Caldera is a RIP software that has long been recognized in the industry as a fantastic RIP software and now TyrrellTech is carrying this brand name! This software is a powerful RIP to be run on either a Macintosh or Linux operating system.

VisualRip+ is Caldera's software solution for professional large format Print and Print-to-Cut workflow. This solution is the ideal RIP tool for printing wide format jobs with eye catching colors and contrast. VisualRip+ supports standard major printer manufacturers such as Xerox, Canon, Epson, HP, Seiko, Mimaki, Mutoh, Roland, Kodak/Encad, Océ, Colorspan, etc.

VisualRip+ offers features such as Layout with Compose and Tiling. The Layout with Compose feature lets you lay out multiple file elements to create a single job. Merge, nest, stitch, rotate and combine different file formats, with manual or numeric positioning. Tiling allows you to split up documents in various strips for big format jobs.

VisualRIP+ Expert is Caldera's software solution for professional large format Print and Print-to-Cut workflows who have multiple printers and are looking for a production set up. It includes three Printer drivers and one Cut driver. Call today to find out which version of this powerful software is best for you!



Seal's New Laminator... Demo In New Jersey
Replace that Laminator that drives you NUTS
with one that makes you money!

BATTLE YOUR LAMINATOR DEMONS

DOES YOUR CHEAP
LAMINATOR TERRIFY YOU?

ARE YOU FRIGHTENED
IT WILL EAT YOUR
PRINT WORK ALIVE?



SAVE YOURSELVES...

SEAL & TyrrellTech
Digital Printing Systems

TYRRELLTECH, NJ, OCTOBER 28

Stay Tuned To Learn More About This Demo
Day As We Release The HORRIFYING Details...
RSVP to kramm@tyrrelltech.com

The Roland VS-640 Is Here!



Call TyrrellTech Today to setup a Demo of
this new machine and see all that it can do!
64" Print & Cut Capability
The ability to print 4-color or 6-color
Metallic and White printing capabilities!
Roland's newest print technology!
The newest Roland Versaworks software!

GREAT VEHICLE WRAP CLASS!



They
Wrapped
the Whole
Car!



And Then
Unwrapped
It! Good
Work Guys!

CUSTOMER SPOTLIGHT

Rogers Sign Company, Installing in Style!



ENGRAVER CORNER

ADA Compliant Signage

Are you aware that April 2008 marked the final implementation and consolidation of all ADA regulations? For the first time there are clear-cut mandates consistent at the local, state and federal levels. These regulations apply to ALL public buildings with a common area. These regulations carry with them severe financial penalties you need to be aware of.

What are the penalties for non-compliance?

- Penalties are issued when either a private party or the Department of Justice brings a case against a noncompliant facility
- Penalties cannot exceed \$50,000 for the first violation and \$100,000 for the second violation
- Let your potential customers know the risks of non-compliance

Where do signage guidelines apply?

- Signs which designate permanent rooms and spaces
- Where goods and services are made available to the public
- Restroom facilities
- Any other measures necessary to provide access to the goods, services, facilities, privileges, advantages, or accommodations of a place of public accommodation

What is considered a "Public Accommodation"?

- Social Service Center Establishments
- Places of Lodging
- Places of Education
- Places of Exhibition of Entertainment
- Places of Recreation
- Places of Public Display or Collection
- Places of Public Gathering
- Sales or Rental Establishments
- Stations Used for Public Transportation



Vision Engravers makes it easy to create ADA-compliant signs by using the AUTOMATIC Raster™ BRAILLE INSERTION TOOL. The Raster™ Pen Braille insertion device is an option for your engraving and routing systems and sign-making machines. Vision machinery allows precise placement of the Rasters™ (Braille beads), which are essential for shops producing ADA-compliant signage. Vision-Pro software includes Braille fonts and is fully compatible with the Raster™ Method. Vision's ADA Assistant Software makes creating ADA-compliant signage fast and easy!

- Helps ensure that all Braille and text comply with federal standards
- Automatically places Braille with correct spacing
- Recommends auto-sizing of text for overhead signs
- Includes all standard pictorial symbols used with ADA Braille signs
- Provides an auto-alert for non-compliant signs, showing areas needing correction



Call Alex Rodriguez for more information, 888-865-0300 x110

TYRRELLTECH NEWS!

September is a No Birthday Month for TyrrellTech! But, no problem, we will make up for it in October, that is the biggest birthday month for the company!

